

By April 2008 Roaca, Communications News Editor

[Palm Centro in Blue and in Mexico](#)

Via Telcel and Movistar

Palm's lightest and smallest smartphone, the Centro, will be soon available in Mexico, via Telcel and Movistar, the country's largest mobile operators. There are no exact details about how soon means "soon", but Mexican mobile users will have the exclusive chance to buy the Centro in a new color, namely blue. There will also be a red version and, probably, a white, a black and a pink one too. At the moment, Palm Centro's price from Telcel and Movistar is **unknown**, but since in the US it's offered for \$99 (with a contract agreement for at least two years), the smartphone should come for a similar price in Mexico - which means users will have to pay at least 1,000 pesos, plus monthly fees for the contracts they sign. Without a contract, the Centro will cost more, of course, probably somewhere around 4,000 pesos. Palm sold until now more than 1 million Centros worldwide, this mainly because the handset has a nice design and comes with **smartphone** features at the price of a standard cell phone. Weighing 124 grams and measuring 107 x 53.5 x 18.6 mm, "el Centro" packs a 320 x 320 pixels TFT touchscreen display, a full QWERTY keypad, EDGE connectivity, 1.3 Megapixel camera, Music player, Bluetooth, microSD card support for up to 4GB and other useful features. Bringing the Centro to Mexico is a good move from Palm, both for the company and for the Mexican mobile users. With a subscriber base about 4 times larger than Movistar's (50 million as opposed to 12 million), Telcel will obviously sell more Centros. Anyway, after all it doesn't matter for Palm who sells the Centro and why, as long as people are buying it. Those not living in Mexico who want a blue Centro (which looks very nice, by the way) might never have it, since Palm did not mention anything about its release in other countries. Life's unfair sometimes, amigos.