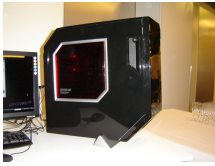


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By: Traian Teglet, Technology News Editor



The Packard Bell ipower X2.0 gamesdog

## **Packard Bell Gets into "Mass Gaming"**

### *Launches the ipower X2.0 desktop gaming rig*

Gaming users are becoming increasingly interesting for both hardware manufacturers and computer system builders. As most of you already know, a number of top system makers have released their own desktop or portable computer rigs, designed to help users get better as far as their gaming skills go. Apparently, Packard Bell, the company that was acquired by Acer this year, will also be joining these gaming system manufacturers, with its own design of the kind. The system was launched last week in Paris on the very day that America celebrated its independence, the 4th of July. Details are currently scarce, but it looks like the new Packard Bell gaming PC will most likely be dubbed ipower X2.0 and will come with a rather strange looking chassis design. The company decided to cut the front bottom and rear tops, which doesn't make the chassis seem all that impressive. The company's vice president, Emmanuel Fromont said: "We're very happy to present our newest gaming PC to the public for the first time at the Gaming World Cup. The ipower X2.0 was designed to meet the needs of all PC gamers, from pro players to league competitors and hobbyists. With this launch, Packard Bell extends its commitment to the world of gaming, and we hope our participation will help expand this exciting market space." The VP also wanted to make it clear that the company would take a more "mass gaming" approach with the new high-end systems - meaning that it would offer products for the casual gaming market, rather than for the "hardcore" gamers segment. The ipower X2.0 gaming system has been designed 100% percent by Packard Bell and measures 510mm x 217mm x 530mm. The chassis comes with a black gloss finish, which is really set off by the red LEDs that shine from the side of the machine. The ipower X2.0 will be equipped with three 120mm silent fans and will use an Asetek liquid cooling system, which will enable the system to deliver a high performance. According to the system's technical specifications, it will support the latest NVIDIA and AMD GPUs, including the GeForce 9800GX2 or the Radeon HD4870. The computing power is going to be provided by either Intel's Core 2 Quad or Core 2 Extreme processors. The system should become available in Europe before Christmas this year, at a price ranging from €999 to €1,799, and maybe over.