

By: [Rob Gabriel](#), Security and Search Engines Editor

[Oops, Google Might Get in Trouble with a New Search Engine!](#)

MyLiveSearch to debut soon

Google is feeling threatened again as a new competitor tries to push its solutions on the market and challenge the famous search giant. Rob Gabriel is a software developer from Melbourne who has one dream: to beat Google as the best search engine on the Internet. To live his dream, the developer built MyLiveSearch, a special search technology able to go beyond Google and return more relevant result. As you know, the Mountain View company's search engine is based on an algorithm that analyzes the search query, looks into a huge database with indexed websites and displays the matching websites. Well, MyLiveSearch is a little bit different as it works as a browser plug-in that analyzes the query, the user's bookmarks and other databases of the search engine. This way, the technology will be able to provide more relevant results, just like the Google's personalization options, only somehow more powerful."This has the potential to change the way people search the internet. Google can't search every page every day (to build its index). The web is so dynamic and changes so often - MyLiveSearch turns your own computer into a 'super-spider' to search it in real time. This technology could be snapped onto any of the major search engines and improve them," Rob Gabriel said according to Brisbane Times. Google's reaction was quite normal, because the company's officials wanted to show that their search engine remains the leader and doesn't feel that MyLiveSearch could be a threat. "We're really keen to support Australian developers and IT entrepreneurs. Google Maps was a small Aussie start-up. And Google itself started as two guys in a garage," Rob Shilkin, Google representative said according to the same source. As you can see, this little company that might compete with the search giant is based in Australia, a land that was highly promoted by Google in the recent period. Since the Mountain View company debuted the Australian Google Maps, the country was continuously promoted as a wealthy land, capable of bringing a lot of profit to the company.