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By: Iohana Georgescu, Communications News Editor



## [O2 Presents Cool Blue](#)

*Catching up on the trend, O2 released a blue version of the O2 Ice*

Considering the fact that this month was characterized by the launch of colorful versions of various handhelds, O2 gave in to the trend and decided to release a blue version of the O2 Ice, just in time for the holidays. The blue version of the [O2 Ice](#) was named 'Cool Blue' and it's nice that they decided to make it blue and not pink. Apart from the color change, it has exactly the same features as its predecessor, the O2 Ice. Equipped with a 1.3 megapixel camera with zoom, 262k color display with a resolution of 176 x 220, Mp3 player, [Bluetooth](#), 32 MB internal memory and a MicroSD card, the O2 Cool Blue might prove to be useful too, and not only match your jeans. The simple design might please some people and disappoint others, and it's rather improbable that the change of color will make this device more appealing. Having said that, you should know that the 'Cool Blue' Version of O2 Ice is available only at Woolworths and can be purchased for a price starting from £80 on prepay.