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## [Nokia N95, European Media Phone of 2007-2008](#)



Nokia N95  
Nokia

### *Nokia N95 gets crowned by EISA*

Nokia N95 has been awarded the title of "European Media Phone of 2007-2008", one that is surely bound to state the important position of this device in the future. The award is the result of the votes of the European Imaging and Sound Association (EISA), Europe's [leading](#) association for consumer electronics. The competition between Nokia's N95 smartphone and Apple's iPhone has been a close one, leaving a lot of room for opinions and interpretations. The fact that EISA has decided to give this award to the Finnish company's handset is one extra point for it. The iPhone has not been released on the European market, although it is expected to arrive there too during this autumn. "This award is an endorsement of the strategy behind Nokia Nseries - to bring to people's hands high performance multimedia computers which make digital convergence a reality", said Jonas Geust, head of Nokia Nseries Players Category, Multimedia, Nokia. Moreover, "The [Nokia N95](#) has evidently raised the bar for mobile devices and we are thrilled to receive this accolade from consumer electronics magazines across Europe", he further added. "It's no mere mobile phone and no mere status symbol. Pick up a Nokia N95 and you hold in your hands a state-of-the-art communication tool - the ideal way to remain permanently in touch and on track with the world that surrounds you", commented EISA in its award citation. Still, EISA has found Nokia N95 to be the leader in media phones for 2007 and 2008, which also includes the period when the iPhone will be available on this market. It is very unlikely for them to change their minds once the new smartphone is launched, although the European market will win an important competitor for their current ["Best](#) media phone".