

By: November 2008, Mobile Editor

## **Nokia Brings Millions of Songs Through Italian Music Store**

*Nokia's site delivers over half of the music sold in Italy*

[Nokia](#) has really done its homework regarding its music stores, and is thus very successful, especially on local markets. By using different teams in different counties, Nokia tries to determine the genres and types of music most popular in a specific area, and then updates its music stores according to these studies.

In Italy, Nokia has just released its latest catalogue, which is made up of over 4 million hit songs and records from Universal Music Group, Sony, [Warner Music](#) Group and Emi Group, plus songs from popular local bands or interprets.

Furthermore, Nokia has made agreements with both internationally known and local record labels, such as The Orchard, Wondermark, Carosello, Universo or Edel, in order to obtain various genres of music for its music stores.

Regarding the new release, Nokia's Music Manager for Italy, Andrea Montagnini, had this to say: "With the launch of the Nokia Music Store in Italy, Nokia aims to make available to all Italian users the music that they want at any moment they want, with all the facilities that mobility permits nowadays."

The online music store can be accessed from your mobile by clicking on the Music [Store icon](#) or by using the music.nokia.it address, after which you can start downloading your favorite music. For a monthly fee, you can listen to all the music you want, or buy tracks at about 1 Euro each, or 10 Euros per album, in general. In addition, if you're interested, you can use the 30-second free listening application and so make up your mind more easily about the songs you may want to purchase.

Managing the music stored is as easy, as Montagnini also stressed. "We are aiming to satisfy the needs of users with a simple service that is easily accessible, offering the most comprehensive catalogue of artists, thought of by and for Italian music enthusiasts." Montagnini said.

As you can see, Nokia has left nothing to chance and has delivered a great music service for all fans. Similar [Music Stores](#) were launched all over the world at the beginning of this month.