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[NewsGator Releases NewsGator Go! RSS Reader for BlackBerry and Java](#)

NewsGator Go! for BlackBerry offers synchronized access to RSS feeds from any online source



NewsGator Go! for BlackBerry
NewsGator Technologies

NewsGator Technologies announced the availability of NewsGator Go! mobile RSS readers for **BlackBerry** and Java-enabled mobile devices. This release follows the September 2006 announcement of NewsGator Go! for Windows Mobile. NewsGator Go! allows individual and business users to access news and other time-sensitive content from any RSS-enabled source from their **mobile** device. NewsGator Go! can deliver information that ranges from sports scores, world news and weather updates to relevant business-related content. The latest addition to the company's consumer product line, NewsGator Go! for BlackBerry further expands the company's reach into the mobile and enterprise markets. "Having a mobile RSS reader for my BlackBerry that synchronizes with my desktop and web-based readers is a huge time saver," said David Cohen, executive director of TechStars. "In the past, I've used other mobile readers, but they required me to manage my subscriptions separately and showed me articles I had already read on my desktop. NewsGator Go! for BlackBerry fixes these problems and makes catching up on my feeds while I'm out of the office practical and efficient." The key features of NewsGator Go! for BlackBerry and Java include: - Optimal Format for Mobile Devices: **Content**, including articles and links, is automatically formatted to accommodate limited bandwidth and screen size. - Faster Access to News and Information: The reader's single-window format allows users to easily access all relevant information, rather than visiting multiple websites to access the information they need. - RSS Reader Synchronization: RSS subscriptions and content are fully synchronized across NewsGator's entire suite of products, including FeedDemon, NetNewsWire, NewsGator Online and NewsGator Inbox. Articles marked as "read" on their mobile device will show up as "read" on their other NewsGator applications. - Synchronization with NewsGator Enterprise On-Demand: NewsGator Go! also synchronizes with NewsGator Enterprise On-Demand, an enterprise RSS solution, enabling mobile workers to receive and read relevant news and **business** content that is synchronized with their enterprise information initiatives. - Clippings Synchronization: Posts can be clipped and saved for revisiting later with NewsGator Online or any other NewsGator reader. - Mark Feeds as Read: Feeds and articles can be marked as read from the mobile device. - Share Articles: Users can send interesting articles to friends and co-workers via email on their mobile device. NewsGator Go! for BlackBerry and **Java** were developed in partnership with FreeRange Communications. NewsGator Go! is available for \$29.95 or \$14.95 if bought with any of NewsGator's desktop readers, including FeedDemon, NetNewsWire and Inbox.