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Motorola A1800
Motorola

[New Motorola A1800 Commercial Targets Businessmen](#)

Chinese businessmen, more exactly

Motorola A1800, the latest touchscreen phone released by [Motorola](#) (and also one of the few Motos to come with a touchscreen display), appeared in a new commercial meant to lure the Chinese businessmen with its features. Why Chinese businessmen only? Because the phone seems to be targeted exclusively for China, in a move that doesn't seem too smart from Motorola. Not that China doesn't have enough mobile users (it has about 565 millions, actually), but because the A1800 comes with some features that we don't get to see too often in a Motorola device. Plus, it has a pretty weird [clamshell](#) form factor, so it's quite a unique phone. Also known as Motorola Ming A1800 (Ming is a common Asian name), the new handset is available via China Unicom, the second largest Chinese mobile operator. The specs that could attract users in need of business features include: dual-SIM capability (allowing you to use a GSM and a CDMA SIM card at the same time), built-in GPS with pre-installed maps, plus a 2.4 inch touchscreen display with 240 x 320 pixels, 262K colors and handwriting recognition. The last feature (handwriting recognition) seems to be a really useful one for Chinese users, as it easily transforms what you write on the display into Chinese characters. Aside from the above mentioned stuff, the new Moto A1800 also comes with a Linux OS, Music player with lots of formats supported, a 3 Megapixel camera (auto focus and video recording included), email and Internet capabilities, Bluetooth, SMS firewall and 150MB of built-in memory expandable to up to 4GB. While hoping that Moto will come soon with a [worldwide](#) version of the A1800 (with 3G too), we can watch the new Chinese commercial with the handset, found below. And while we're at it, we'll also hear how "Hello Moto" sounds in Chinese (it sound the same as in English, actually).