

24 April 2008

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LG Wine SV390 /
LV3900
LG

[New LG Wine Phone Brings Bigger Displays](#)

Targeted for users who are no longer young

LG launched a new mobile phone under the name of "Wine", the SV390 / LV3900 model, coming after another Wine, the SV300, which hit the market in the summer of 2007. The new Wine is obviously an improved device, although it has the same clamshell form factor, and it was presented these days in [South Korea](#), LG's home country. The Wine SV390 / LV3900 offers a wider internal display than its predecessor (2.4 inch) and also a wider external one (1.8 inch), and it's targeted for users in the 30-40 year-old range. Due to this fact, the new handset comes with a large and simple to use keypad, irregularly colored (like in the case of many LG phones [released recently](#)), as well as many other features that will allow users to easily control most of its functions. For example, the phone offers advanced voice calling, enhanced SMS, email capabilities and so on. When flipped, LG Wine is kind of big, but I guess those who will buy it won't be bothered by this aspect. Most of the handset's technical specs were not unveiled, but the phone surely features 3G connectivity, a photo camera and an audio jack. In case you're wondering, the new Wine does not have [LG's](#) logo on it, but the one of CYON, because the latter is LG's mobile phone brand in South Korea and all the company's phones released there come under this brand. LG Wine SV390 / LV3900 can be bought for a retail price of 400,000 KRW (about \$400 or 250 Euros) and it's available in three colors: red, black and white. Below you have two images from Wine's official launch, where the phone was presented by the LG girls. I wonder, if the handset is targeted for 30-40 year-old users, shouldn't it have been presented by 35-year-old women instead of twenty-something ones?