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By: Traian Teglet, Technology News Editor



Quadro CX graphics cards now come with Adobe Premiere Pro CS4 bundle
NVIDIA

[NVIDIA Offers 40% Off on Quadro CX and Adobe Premiere Pro CS4 Bundle](#)

Designed for professional users

NVIDIA recently announced, in collaboration with Adobe, a new bundle offer that would allow professional video editors to take advantage of Adobe's Premiere Pro CS4 software application and an NVIDIA Quadro CX graphics card for a complete and professional graphics solution. According to NVIDIA, the offer has been created to provide US\$800 in savings, as the bundle comes with more than 40% off the normal retail price.

"NVIDIA specifically designed and optimized the Quadro CX graphics card to enhance the performance of Adobe Creative Suite 4 Production Premium and meet the unique needs of its creative professional users," said Jeff Brown, general manager of the Professional Solutions Group at NVIDIA. "We worked closely with Adobe on GPU optimization to achieve benchmark-busting performance and enhance the already rock-solid stability of Adobe Premiere Pro CS4. The results are astonishing."

The bundle should provide an interesting choice for professional video editors, as they will be able to take advantage of the graphics performance provided by NVIDIA's Quadro CX graphics card, in order to enable up to 4 times faster encoding of H.264 videos using Adobe Premiere Pro CS4. The price tag of the bundle is set at \$1,999, until March 31, 2009, after which the price tag will be raised to \$2,299.

"Breakthrough innovations in Adobe Premiere Pro CS4 are driving demand for the newest version of Adobe's intelligent post-production solution," said Giles Baker, group product manager for editing workflows, Dynamic Media at Adobe. "By drawing on the encoding acceleration and visualization strengths of the Quadro CX, the already powerful editing features of Adobe Premiere Pro CS4 are enhanced, which provides productivity advantages for our customers."

The latest offer provided by NVIDIA and Adobe comes to provide professional users with a complete hardware and software solution that will enable high-quality video effects such as motion, opacity, color and image distortion.