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New Quadro CX  
graphics card from  
NVIDIA  
NVIDIA

## **NVIDIA Intros Quadro CX**

*Designed to accelerate new Adobe Creative Suite 4 software*

After announcing its latest motherboard GPU, the green company headquartered in Santa Clara, California, NVIDIA, introduced just recently its new accelerator for Adobe Creative Suite 4 software, the new Quadro CX. According to the company, the new GPU has been designed to deliver the best performance for the new GPU-optimized features of Adobe Creative Suite 4. "Adobe is at the forefront of the Visual Computing Revolution," said Dan Vivoli, executive vice president of marketing at NVIDIA. "CS4's GPU features are sending shockwaves through the creative industry." Vivoli further explained. "The new Quadro CX card has been designed to deliver 192 CUDA parallel processor cores, a total of 1.5GB of GDDR3 memory with 384-bit memory interface. The memory bandwidth is specified at 76.8GB/s and, as you might expect from such a monster of a card, it comes with some hefty power requirements for a maximum of 150W. The card itself is equipped with a dual-slot cooling system, and provides just one dual link DVI port. Additional specifications include support for NVIDIA's SLI and CUDA technologies, as well as for DirectX 10 and Shader Model 4.0. "Photoshop users are always looking for maximum performance, and we recognized that tapping into the power of the GPU is one way to give it to them," said Kevin Connor, vice president of product management for Professional Digital Imaging at Adobe. "Thanks to NVIDIA's efforts to optimize the Quadro CX product for CS4, users can be assured of a dramatically fast and fluid experience on tasks such as panning, zooming, and rotating large images as well as manipulating 3D content." "According to NVIDIA, the new Quadro CX allows users to encode H.264 videos even faster, using the CUDA-enabled plug-in for Adobe Premier Pro CS4, and to accelerate rendering time for advanced effects. Regarding pricing and availability, the new Quadro CX has already been made available for US\$1,999.