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Motorola W388
Motorola

Motorola and NXZero Launched Two Music Phones in Brazil

W388 and W231

Motorola has just announced that it launched two new music-oriented phones in Brazil: Motorola W388 and Motorola W231. To make the handsets more attractive for Brazilian mobile users, the American company has teamed up with NXZero, a popular rock band from Sao Paulo. In consequence, both the W388 and W231 come with a 1GB memory card in the package, where music fans will be able to find tracks from the band's "Incontrolavel" album.

Motorola W388 is a square-ish candybar that brings the following features: dual-band GSM connectivity with GPRS, a 1.8 inch TFT display with 65K colors and 160 x 128 pixels, a VGA photo camera, Music player (supporting MP3, AMR, MIDI and iMelody), Music manager, dedicated music keys, stereo FM radio with RDS and recording function, CrystalTalk technology for a clear audio reception, SMS, MMS and EMS capabilities, Picture caller ID, WAP 2.0 browser, USB 1.1 and microSD card slot (supporting up to 2GB).

The W388 weighs only 86 grams and measures 109 x 46 x 14.7 millimeters. Motorola has packed into the handset a 940 mAh battery said to be capable of providing up to 9 hours of talk-time or up to 400 hours of stand-by time.

Motorola W231 also comes in a candybar form factor, but it has a rounded overall shape. Its features include MP3 player, dedicated music keys, FM radio with RDS, CrystalTalk technology and expandable memory up to 2GB.

"We are committed to offering innovation as well as the best-possible mobile music experience, for all tastes and pockets. The characteristics of these new phones make them ideal for users who want a device with good mobile entertainment features and an affordable price," stated Edson Bortolli, director of products, Motorola Brazil.

Both of the new Moto phones should be on sale as of now. The W388 has a suggested retail price of 249 reais (about 140 USD), while the W231 is a bit cheaper, coming for 199 reais (110 USD).