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Motorola Ischia EM330
FCC

Motorola Ischia Unveiled

Basic music-centered clamshell

The FCC has approved these days a new Motorola phone, which is named Motorola Ischia (or Motorola EM330) and comes as an entry-level clamshell. This is the second Motorola handset to have "EM" in its name, after the [EM30](#), which might mean the American company is preparing a new series of phones (or at least a new naming convention). In the words of Moto (extracted from the User Guide of the handset), the new Ischia is a "music phone with a sleek design that's sure to get attention." Well, I don't really think the phone will be winning beauty contests any time soon, but the pattern on its external case sure looks interesting. When flipped, Ischia EM330 unveils a pretty small display and a set of large keys that look like they belong to a toy-phone. The features of Ischia include: tri-band GSM connectivity (900 / 1800 / 1900 MHz) with GPRS and EDGE, Push To Talk, a 3.5mm headset jack, Music player, FM radio, Bluetooth, dedicated music keys (both on the inside and on the outside), SMS and MMS capabilities, Voice mail, Web browser, handsfree, a VGA camera with video recording, miniUSB, airplane mode, embedded games, microSD card support (for up to 2GB) and extended Chinese language support - which kind of makes it clear that the handset will first get to be released in China. No word yet on why Moto named this new clamshell "Ischia", but it might have something to do with the Italian island that bears the same name while at the same time *bearing* millions of tourist who go there on vacation every year. Of course, the EM330 doesn't actually have lots in common with the idea of vacation, but that's another story. After all, Motorola can name its phones however it wants to, without having a logical explanation for all of them (the names, that is). The release date of Motorola Ischia is currently not known and neither is its retail price.