

10 November 2009

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[Motorola DROID Gets New, Improved Ads](#)

Three of them



Motorola DROID

Mobile phone carrier Verizon Wireless has just released a series of three new video ads for the Motorola DROID, its first handset running under Google's Android operating system. Most of you might have already seen the ads Verizon aired before the phone's launch, and know that the first of them was aimed at Apple's iPhone and at all the things that DROID can do while the iPhone can't, and that the second one was supposed to show to the world when DROID landed, namely on November 6. However, the new ads are a little different from the previous ones, and a quick look at them will show you the difference.

What Verizon is doing with the fresh commercials is to display what [DROID](#) is capable of, compared to the handsets that do not have the same features included in their inventory. At the same time, they also show what capabilities the Android operating system comes around with, such as browsing the Internet fast and easy, or delivering audible turn-by-turn directions to users. Not to mention that one can perform voice searches in Google Maps, which sounds like a great feature, one should agree. One more thing that should be mentioned here is that the new commercials clearly show that [Motorola DROID](#) is the main character, something that the previous ones didn't do.

Most of you might already know what the Motorola DROID comes around with, as well as what its Android 2.0 operating system can offer to users. However, there are also people that might not be so familiar with the platform or the mobile phone, and some of them will certainly appreciate that the new commercials deliver more details on them.

You can watch the videos below, to make an idea of what future ads, if Verizon plans any, might look like. In the meantime, we should wait for [the rumored OTA software update](#) for the DROID, just to see what enhancements the handset will enjoy, and how the user experience will be enhanced.