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[Mobileplay Offers Free Mobile Services with Opera Mini 2.0](#)

Opera Mini is one of the leading wireless Web browsers

Opera Software, and mobile content pioneer Mobileplay, announced that Mobileplay will use Opera Mini to promote and distribute its free mobile services to cell phone owners in the USA. The mobile services include news, weather, sports, travel information, games and lifestyle content. Mobileplay will offer a free and customized version of the popular Opera Mini browser, which can be downloaded from www.mobileplay.com/opera. In addition, all public US versions of **Opera** Mini will feature one-click access to Mobileplay's extensive content portfolio. The free offering will allow cell phone users to access Mobileplay's mobile content offerings, including free content from BusinessWeek Online, Salon.com, The Sporting News.com, USA Today and Wired.com, as well as any Web site directly through the Opera Mini browser. Content offerings from Mobileplay's esteemed list of partners will be easily accessible via a direct link to Mobileplay's Web portal. Cell phone users who have already downloaded an earlier version of the Opera Mini browser can access Mobileplay's content at <http://mini.mobileplay.com>. "Mobileplay brings top brand name content partners to the Opera Mini universe," said Roger Carlhammar, EVP of Opera Software ASA. "At Opera, we have redefined Web browsing for cell phones and our partnership with Mobileplay will provide us with a new channel to bring our superior Web browsing to wireless users." Opera Mini is a free mobile Web browser that enables full Web access on the majority of cell phones in the market. By using an **Opera** Mini server to pre-process and compress Web sites before sending them to the handset, Opera Mini is remarkably fast and cheap to use. With almost 5 million active users since January 2006, Opera Mini has established itself as the leading mobile browser, bringing the real Internet to cell phone users around the world.