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By: Marius Oiaga, Technology News Editor



Windows Vista
Business
Microsoft

Microsoft: We Are Selling Windows Vista! Yes, We Are!

Although statistics contradict the Redmond company

Microsoft will try every trick in the book in order to keep Windows Vista sales alive. But the consistent effort the Redmond company is pouring into pushing its latest operating system gets farther everyday from a marketing campaign and starts to resemble a desperate attempt to breathe life into a product whose momentum is approaching a standstill at fast pace, a few weeks short of the first nine months on the market. As if to contradict various reports claiming that while overall sales of Vista are still quite healthy, the adoption of the operating system in the corporate environment is close to zero, Microsoft has made available for download a customer solution case study for the platform. [Real-World Situations: Windows Vista Business Solution Case Studies](#) paints an entirely different picture than statistics from [SunBelt](#), [Context](#) and [Panda Security](#). Microsoft doesn't play around with figures representing Windows Vista Business sales, however three companies are applauded having improved functionality, increased satisfaction and enhanced security, data and communication by migrating to Windows Vista. According to Pedro Bustamante, Senior Research Advisor Panda Security, Vista has a share of just 0.92% of all the businesses managed by the company. Market research company Context placed Vista Business sales at half those of Windows XP Professional on the European market. Alex Eckelberry, president of SunBelt, revealed that CounterSpy Enterprise detected Windows Vista RTM build 6000 running on just 0.32% of the machines scanned. And at the other end there's Microsoft. "With Windows Vista, we will have greater control over the desktop and network that each user has access to, and we'll be better able to manage... other security-related elements of the network," stated Michael Black, Senior Network Engineer, AWS Convergence Technologies. "We wanted to make it easier for [employees] to work from home. We felt that, with... Windows Vista we could encourage flexibility without sacrificing the privacy of patients' medial information", added Gary Wilhelm, Business and Financial Systems Manager, Englewood Hospital and Medical Center. And Microsoft culminates with the words from Steve Sommer, Chief Information Officer, Hughes Hubbard & Reed LLP: "Users will enjoy shared workspaces that are easily controlled, and will be able to access documents internally and over the Internet through a single secure sign-on."