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## Microsoft Sites - the Most Visited Global Property

*With 500 million global visitors*

According to a study performed by comScore Networks on a massive network of 2 million consumers, The Redmond Company's Websites came in at number one in a ranking comprising the top 15 most visited online properties worldwide in June 2006. In this context, the US software giant topped Yahoo as the top online destination, but is still third to Yahoo and Google when it comes to the total volume of viewed pages. While Microsoft amassed an estimated 500 million global visitors in comparison with only 481 million Yahoo visitors and the 454 million Google visitors, the Redmond Company's online properties worldwide accounted for just 75 billion page views. In this regards Yahoo is still the incontestable leader with 116 billion page views followed by Google with 84 billion. "The 'big three' properties continue to aggregate the largest worldwide audiences, dominating the rankings," said Bob Ivins, managing director for comScore Europe. "MSN, Yahoo! and Google ranked as the top three respectively, each drawing more than 450 million visitors in June, approximately 200 million more than the next closest property. While the established Internet players grabbed the top spots in the worldwide rankings, several upstarts have quickly found their way into the top 15 properties. Wikipedia Sites ranked 8th on a worldwide basis in June with 128 million visitors, while MySpace ranked 15th with 66 million visitors worldwide." Coming in fourth in the visitor ranking is eBay (256,653,000), followed by Time Warner Network (219,868,000) and Amazon Sites (129,320,000).