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Better than the PS3
Microsoft

[Microsoft Claims Victory over Sony](#)

On Black Friday

Microsoft, eager to point out its supremacy when it comes to sales of videogame consoles, says that the Xbox 360 outsold the PlayStation 3 by a 3 to 1 ratio on Black Friday as some sources report that people were effectively fighting over the Microsoft made gaming devices. Well, this is clearly the influence of violent videogames on poor kids. Or it might be just poor old greed.

Of course, what Microsoft fails to mention is the fact that the Nintendo made Wii was the best sold console over Black Friday, as the Christmas shopping season goes full speed ahead. Wii Fit, Gears of War 2 and Call of Duty: World at War were also very much looked after during the extended weekend. The same products are expected to lead sales until the first month of 2009.

Microsoft says that it sold 25% more consoles than in the same period of 2007. The Redmond giant added that it outsold the PlayStation 3 by a 2 to 1 ratio. Even if Microsoft did not put out actual sales numbers this year, it boasts having sold 310,000 units of the [Xbox 360](#) last year, so this year they have probably moved closer to 400,000 units. Sony has released no figures related to Black Friday.

Don Mattrick, who is a senior vice president of [Microsoft's](#) Interactive Entertainment business, which includes the Xbox 360 and Zune, stated that "We entered into the Black Friday sales period with cautious optimism, knowing that dollar for dollar, Xbox 360 offers more social entertainment value than any other console on the market".

Such Xbox 360 dominance over the Christmas period might encourage Sony to consider a price cut or some sort of promotional offer in the first months of 2009 as the company has already stated it did not plan to respond to Microsoft's price cut for the moment.