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Methods To Promote Websites on Digg

Social Bookmarking Buttons

Social bookmarking services allows any webmaster to promote websites and increase the natural web traffic. Based on the principles that bookmarks are public, the websites URLs published as social bookmarks represent one way links that have the role to increase the website transparency both to search engines spiders as well as to general audience formed by a certain number of visitors. The existing social bookmarking services have different functioning principles regarding the websites URLs promotion and publishing, but, for the website owner, the presence of a direct link in a "social bookmarking directory" will always represent an advantage from many points of view. The majority of webmasters know that the chances of a website URL to be discovered are higher in case of the most popular social bookmarking services. One of the biggest attraction points in bookmarking services is represented by [Digg](#) website. It is driven by a simple and productive idea: people discover and share web content as bookmarks. When a given link gets a certain number of Diggings, it will be promoted on the first page or become more popular as compared to other bookmarks in the same category. You have many options to get your website URL in the Digg bookmarks directory. The basic method is to add a "Digg This" button at the end of your articles or on every page of your website. Through this procedure, you will encourage website visitors to submit certain content alongside the corresponding links to Digg. For example, the next code allows your website visitors to Digg an URL that is not identical with the URL of the current web page: [CODE=0] digg_url = 'http://softpedia.com'

[CODE=1] If you want to use this script, the URL name from the second line must be changed with the one that you need to promote. Another method to increase the chances that one or more of your websites URLs to be bookmarked on Digg is the implementation of a social bookmarking button containing links to multiple services, like the buttons offered by [AddThis.com](#) website. You can also try to add links to certain browser plugins that permit your visitors to improve their bookmarking experience on Digg. The increase of your website traffic will be visible if your website gets on Digg, but the most important aspect that every webmaster should have in mind before implementing social bookmarking buttons and related links is the assurance of a certain quality level of content creation and presentation.