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[Manchester United Mobile Game Announced for April](#)

Jump Games wants to develop 6 mobile games featuring the English football team

Jump Games, an important developer of games across mobile platform and part of Reliance Entertainment, just announced that it was open for business in Europe on the eve of the Mobile Gaming Forum. It also revealed an exclusive global deal to design, develop and distribute mobile games with one of the most popular football clubs in the world - Manchester United **Football** Club. The company announced that it intends to develop six Manchester United mobile games during 2008. The European launch and global announcement of 'Official Mobile Games Partner of Manchester United' were celebrated in London in which a video message from Sir Alex Ferguson stated: "Manchester United, all of us, are delighted in our new arrangement with Jump Games. I think it's a fantastic venture. And to all our fans all over the world it's an opportunity to get yourselves involved in it." There was also a presentation from 1990 World Cup central defender and ex-Manchester United player Paul Parker. Commenting on the launch, CEO of Jump Games, Salil Bhargava said: "We're pleased to be moving into a new phase for the business at a time when so much interest is focused on the mobile platform and its development beyond voice revenues. Our association with Manchester United is the ideal platform for us to further strengthen our offerings and reach out to a much larger set of audiences worldwide." The first of the six **Manchester** United mobile games, called 'MANCHESTER UNITED Word It!' will be available on all top operators globally. On the occasion, MUmobil Manager, Mike Dunphy commented: "Working with Jump Games, a leading games developer in the mobile space, will mean that fans will be able to extend their experience of Manchester United, increasing their knowledge and enjoyment of the brand, wherever they are in the world." There will be six games available in Europe in 2008. The first game will be priced between three and five Euros and around three UK Pounds. Other network charges may apply. Further IP partnerships will be announced during the course of the year.