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[Machinima at EIEF06](#)



World premieres from Machinima works 'Red vs Blue' and 'Blood Spell'

Machinima, the making of short movies using video games, will be taking center stage at the fourth Edinburgh Interactive Entertainment Festival (EIEF06) in August with three of the movement's biggest names. 'Machinima - the triumph of hybrid authorship' will be an exploration of the new amateur art form that is taking the media world by storm and has seen companies such as MTV and Lionhead embracing its modus operandi. Pioneers in the field **Rooster Teeth Productions** will be unveiling an exclusive Scottish themed episode of their long-running series Red vs Blue. Written especially for the festival, the episode will be performed live on 22nd August during the industry conference. Based in the world of Halo, Red vs Blue is downloaded by over half a million people each week and the conference organizers are giving a local Edinburgh resident the exclusive chance to star in this hugely successful series. Also participating in the session is industry luminary Ken Perlin, who will be premiering his unique exploration of the inextricable relationship between music and movement for the first time outside the US. The **EIEF06** screenings programs also takes a look at this growing creative movement with Hugh Hancock, one of the founding fathers of Machinima, unveiling the world premiere of an episode from his latest work 'Blood Spell'. It will form part of the very first movie-length piece of Machinima. Session producer Ricard Gras of La-Interactiva, comments: "With the growing fusion of games and cinema, and the current User Generated Content revolution, the variety of genres and approaches Machinimators are experimenting with places Machinima as one of the most dynamic and thrilling new tools for content creation. The audience at EIEF will be able to see the most accomplished practitioners in this burgeoning art form."