

17 May 2007

By: Elena Balan, Communications News Editor

[MYiOTA Brings Mobile Information for a Cheap Price](#)

Find your way on the mobile Internet highway



MYiOTA logo
MYiOTA

Who would say "no" to a better and easier way to receive relevant information on their mobile phone with minimum effort? This is why MYiOTA brings a new service that is meant to considerably ease the process of obtaining information on cellular devices. Competition in the race for providing fast, reliable information for mobile phone users has proven to be quite a challenge lately. This is why several business communities are working on more efficient ways in order to offer such services. Their main goal is to make it easier for mobile phone users to find their way through the large amount of data available on the Internet. Considering the fact that mobile phone Internet navigation often proves to be more difficult because of the limited [control](#) features, a service that gives you exactly what you are interested to know through quick links comes very handy, indeed. MYiOTA is actually an application that gathers information from websites, RSS feeds, blogs and even from SMS services and then gathers them all in an inbox right on the mobile phone. The range of information comes with a great diversity and includes fields of interest that vary from the latest [news](#) to the National Lottery results. The most appealing feature about MYiOTA is probably its low cost, as all you have to pay for access is 50p in the beginning. The search results come at a very low price and most of them are even free. Furthermore, MYiOTA has regular prize draws for all those that frequently use the service. This application is available for most Java enabled phones MIDIP2.0 or later, except for Windows. iOTA is making way for a leading position among mobile converged service providers by offering a great variety of [services](#) through a concept that features re-usable mobile On-Device applications.