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MWC 2008: HTC P3470 - New Affordable GPS-based Smartphone

The device features TomTom Navigator 6 GPS application

After the long-awaited Shift, another **HTC** device has kicked in yesterday at the Mobile World Congress in Barcelona - the new P3470. The latest member of the HTC product portfolio combines its lightweight design, large screen, sat-nav software and strong battery life to eventually set a new standard in affordable smartphone, GPS-based devices. At just 108mm tall, the **HTC** P3470 offers unbeatable value as one of the most compact devices in HTC's portfolio, featuring a broad range of functionality that today's users desire. The HTC P3470 enables an easy to use and simple interface for accessing web pages, documents, messages, contact lists and more. Smart, simple and easy to use, TomTom Navigator 6 is the best sat-nav solution for your PDA or mobile phone. The intuitive interface, crystal clear instructions and easy call handling make it the ideal navigation partner for the P3470. The touch interface and large 2.8 inch screen ensure the AGPS-enabled sat-nav is easy to use, and the HTC P3470 is truly mobile thanks to the long battery life. The HTC P3470 also includes an 1GB MicroSD card for mapping and other data storage. "The HTC P3470 integrates GPS-location into an innovative and high-powered phone that brings location-based experiences to customers looking for power and affordability," said Florian Seiche, Vice President, HTC Europe. "We are very pleased to announce this addition to the product portfolio, continuing our commitment to provide an option for every user." The HTC P3470 will be available to customers across Europe later this month. The first European operator partner to take the HTC version of the device will be Orange which will launch the P3470 in the UK, France, Spain and the Netherlands for about 449 Euros. More detailed information can be found [here](#).