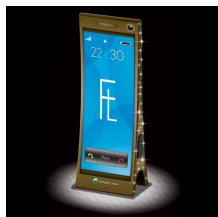


19 July 2008

By: Florin Troaca, Communications News Editor



Sony Ericsson French
Luxury
MobiFrance

[Luxury Sony Ericsson Concept - An Eiffel Tower in Miniature](#)

The first handset to look like the Eiffel Tower

We've recently spotted a Sony Ericsson concept that can surely be categorized as one of the most extravagant potential mobile phones ever designed. This new *virtual handset* is named Sony Ericsson French Luxury, or Sony Ericsson FL, and is made to celebrate the July 14 French National Day, also known as Bastille Day. Since the best known symbol of France is the Eiffel Tower, you might think that the new Sony Ericsson would come with a design that resembles the famous 324 meter structure situated in the heart of Paris. Well, you'd be right, because the FL does indeed look like the Eiffel Tower. Imagined by [MobiFrance](#), the "Sony Ericsson Eiffel Tower" should measure 115 millimeters in height and 45 millimeters in width. Due to the unusual form factor, the thickness of the handset varies, from only 7 millimeters at the top to 19 millimeters at the bottom. The luxury phone should bring a wide 4 inch OLED touchscreen display, a 7.2 Megapixel camera, dual speakers and a full set of other high-end features. Unfortunately, despite the fact that I've seen lots of websites talking about a future availability of FL, Sony Ericsson currently has nothing to do with the Eiffel luxury handset. The FL is only a concept, made independently of the Swedish-Japanese company. Of course, MobiFrance would want SE to actually create the handset, but there are little chances for this to happen. Still, in case the luxurious Sony Ericsson FL is transformed into a real device, there will surely be lots of users to buy it - even if, with such a look and features, the handset can only have a highly expensive retail price. We should wait for the next July 14, the one in 2009 - maybe Sony Ericsson will actually surprise everyone with the Eiffel phone.