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LG, Verizon Introduce VX9400 At CTIA

The mobile phone supports V CAST Mobile TV

Mobile phone manufacturer LG and Verizon Wireless have showcased the LG VX9400 handset at CTIA Wireless 2007. The slim and stylish handset was initially introduced at CES and is the first LG mobile phone to come with support for Verizon's V CAST Mobile TV service. Its swing bar design along with the large color screen ensure an optimal TV viewing experience, while the set of features it packs should suit most customers' needs. Becoming available during the first quarter of the year, just as scheduled, it will offer Verizon customers a 1.3 megapixel camera with video recording and flash, Bluetooth for connectivity, a card slot for memory expansion, access to V CAST Music and Video, and audio/video streaming support. Nevertheless, the [VX9400](#) was mainly designed for accessing [Verizon](#)'s new V CAST Mobile TV service that enables users to watch eight broadcast-quality mobile TV channels as well as switching from their favorite TV shows to calling or messaging and back, through the easy-to-use multitasking capability. "The release of the LG VX9400 signals a new frontier in mobile technology development," said Jon Maron, senior director of marketing for LG Electronics MobileComm U.S.A., Inc. "V CAST Mobile TV is truly groundbreaking, and we are proud to be among the first manufacturers to support a service that will change the way we use mobile devices." The LG VX9400 is currently available through Verizon Wireless Communications Stores in select markets where the V CAST Mobile TV service is available. It has a price tag of \$199.99 after a \$50 mail-in rebate on a new two-year customer agreement.