

By [Miguel Ángel](#), Communications News Editor

[LG Prada - Video Demonstration](#)

Warning: Spoiler inside!

Enough playing around and lets get back to serious business! And when I say serious business I mean [LG Prada](#)'s business, a phone which is the direct competitor of the Apple iPhone and also, until now, the handset with the most changes to kick it in the butt without it ever knowing what hit it! Actually, I have to admit the things I wrote about are a little farfetched but you have to accept that a small seed of truth exists in that phrase. The Prada is one of iPhone's toughest contenders and, although other devices have entered the same battle (Meizu's miniOne, [Samsung's F700](#) and, probably, the Google Phone - if it will prove to be more than a rumor), it still is the candidate with the best chances (next to the iPhone) to finish first. If the LG Prada cellphone will not win this war it joined, it will at least remain in our memory as a brave little device that did its best to stop Apple's phone to keep the "only touchscreen handset" branded pie for itself. Seriously now, I got my hands on a video [demonstration](#) made by t3.co.uk. After the drive test, they say the Prada proves to be exactly as good as they have expected, with a fast and smooth interface to play with and a 3 megapixel digital camera that beats the one the iPhone has in its backpack. If it beats it at quality we cannot yet know because, as I have said in other articles, it doesn't matter if a cellphone has a camera with 10 megapixel, it still can take a crappy photo. The things that make a camera good are the software platform it uses to produce the final picture and the lenses used by the manufacturer. Having an enormous amount of pixels on a photo doesn't necessarily mean you've got the best photo in town. If I made you curious about how the [Prada](#) behaved during the test, then take a look bellow and tell us what you think: