

By: April 2008, Communications News Editor

[LG Prada II - More Style and More Features](#)

Coming at the end of 2008

LG and the Italian fashion company Prada are preparing the successor of their [stylish](#) (and expensive) LG Prada mobile phone, which was released more than one year ago and reached sales of about 800,000 units. LG Prada II (or LG Prada 2, although the first name version looks better) will apparently bring more advanced features and even more style than the original Prada. According to the Taiwanese news site [Sina](#), Prada II will feature a 3 inch TFT touchscreen with 400 x 240 pixels, quad-band GSM connectivity and dual-band 3G with HSDPA for data transfer speeds of up to 7.2 Mbps, Wi-Fi, a 5 Megapixel camera, Audio and Video players, TV-out, FM Radio, full HTML browser, email, Instant Messaging, Bluetooth 2.1, USB 2.0 and microSD card support for up to 8GB. Moreover, the Prada II will pack a full QWERTY sliding keyboard - a great addition compared to the first Prada, which lacks a hardware keypad and allows users to input data only via its touchscreen. Buyers of the new Prada will also receive exclusive Prada accessories, but there are no details about what exactly these are. Unfortunately, there is no image of Prada II available, so we can't say if indeed it looks better than the first Prada. Anyway, it will probably be a bit thicker than the original phone (which is 12 mm slim), since it packs a full QWERTY keyboard. [LG](#) Prada II should hit the market in the fourth quarter of 2008. The handset's price is not known at the moment, but knowing that the first Prada (also known as LG K850) came for about \$800, the new, better looking and more advanced Prada will probably retail for at least \$1,000. The unveiling of Prada II (well, a partial unveiling, since no image accompanies it) comes after the official announcement of [LG Secret](#) (KF750), the slimmest 5 Megapixel slider ever created. It seems LG is set to become the first brand when it comes to fashionable mobile phones, and I say it has all the chances to do so.