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[Kodak EasyShare P880 Preview](#)

A new concept from Kodak



[LetsGoDigital](#) previewed the Kodak EasyShare P880 digital camera. The new advanced Kodak P880 camera extends Kodak's signature simplicity-of-operation to avid photographers, giving them better tools to capture the exact images they want. The Kodak EasyShare P880 is engineered for exacting performance, whether the photographer is shooting dramatic outdoor vistas, fast-moving sporting events, or everyday family events. The innovative Kodak EasyShare P880 digital camera brings in-demand Kodak technologies and features to serious photographers, setting a new price-to-performance benchmark. It provides more expansive picture-taking capability with a 24-140mm (35mm equiv.) wide-angle, f/2.8 - f/4.1, professional-quality Schneider-Kreuznach VARIOGON zoom lens. The 24mm wide angle setting is ideal for landscape photography, allowing a person to get closer to subjects, while contributing to greater sense of place by "pulling in" foreground objects with greater depth of field. It's also ideal for interior photography, where barriers such as walls typically make it difficult to get all desired subjects into a shot. Creative photographers can also shoot with this wide perspective for unique portraiture, or to capture a greater scenic expanse for later cropping. LetsGoDigital added: "The Kodak EasyShare P-880 is an interesting digital camera. It is a new concept from Kodak. Packed with all kinds of photographic settings, but priority is given to ease-of-use. Handling the new Kodak P880 is easy. The Kodak Easy-Share P880 will be of interest to a large group of consumers, especially those who are searching for something that is somewhat more than an entry-level (EasyShare) digital camera, but on condition that you don't have to possess enhanced photographic knowledge. Not the ultimate compact design, but great grip, solid built and a concept with potency..." "For the first time, Kodak has added RAW file support to its EasyShare digital camera line to enable more post-capture flexibility for enthusiasts. These files allow for in-camera JPEG and TIFF extraction, as well as RAW editing within new Kodak EasyShare software v5.1. The new Kodak RAW format uniquely embeds a dynamic JPEG within the file, permitting rapid RAW file viewing and organization in the software, without requiring RAW conversion. LetsGoDigital concluded: "Working with the Kodak EasyShare P880 is comfortable. Compared with an entry-level digital SLR it doesn't give you the same look and feel, but for those who want something more than the average point-and-shoot; the camera is worthwhile considering. The P880 is not the fastest camera on the planet, but it will do the job. Considering the attractive price level of the Kodak EasyShare P880 compared to an average advanced Megazoom digital camera, I believe that Kodak succeeded in introducing this new P-series as an attractive, affordable new line of advanced digital cameras...." Visit LetsGoDigital for the full [Kodak EasyShare P880 Preview](#).