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[Kingston Also Rolls Out a New SDHC, "Just" 16 GB Though](#)

A bit too expensive for its own good



The 16 GB SDHC from Kingston
Kingston

Since all modern digital cameras require a memory card for storing photos, memory card manufacturers are also tightly connected to the digital photo industry and thus to PMA2008. So, it's actually no wonder that some of the respective companies, including here the people over at Kingston, used this opportunity in order to roll out several new products. Although this particular announcement has been a bit shadowed by SanDisk's previous one, Kingston has just revealed the addition of a brand new 16 GB version to its existing SDHC lineup. The new model is the company's largest but, as we've seen earlier, not exactly one of the industry's leading versions. As the company informs us, the Kingston SDHC memory cards are offered in three different speed classes (2, 4 and 6) with each speed class designation reflecting the minimum sustained DTR (data transfer rate). For example, a Class 2 SDHC card has a minimum DTR of 2 megabytes per second, while a Class 6 SDHC card has a minimum DTR of 6 megabytes per second. In this manner, the cards can be used in most of today's SDHC-compatible devices that run MPEG-2, MPEG-4 and other high quality video compression used by consumer HD and DVD video. This particular model is a Class 4 card, which means that it has a DTR of around 4 MB/s. Furthermore, it sports a built-in write-protect switch prevents accidental data loss, works with SDHC host devices (not compatible with standard SD products, though) and supports the FAT 32 file format. Furthermore, the 16 GB space is quite large, as users can capture more than 7,500 images (with a 6MP camera) and more than four hours of video (for 6Mbps HD Extended recording). "Higher resolution digital cameras and increasingly popular HD video camcorders require high capacity memory cards with faster data transfer rates (DTRs) to maximize overall performance of the recording device," said Jaja Lin. Flash memory marketing manager, Kingston. "Our new 16GB Class 4 memory card answers the performance needs and expands Kingston's product line to provide a memory solution for every application." (well, this seems like a pretty standard PR text lately, don't you think?) The new 16 GB SDHC card from Kingston will sell for around \$231.00, which is a bit too expensive, taking into account the fact that SanDisk's similar offering, for example, is around 50 bucks cheaper. We are just a few, but there are many of you, Softpedia users, out there. That's why we thought it would be a good idea to create an email address for you to help us a little in finding gadgets we missed. Interesting links are bound to be posted with recognition going mainly to those who submit. The address is .