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Kate Moss Supported By W Fashion Magazine

"She has shown courage by taking steps to deal with her personal problems", W director stated

For the first time since the Kate Moss cocaine scandal burst into the media, a fashion magazine announced its support for the supermodel. W magazine published in its November issue an article, "Survivors", written by deputy editor Julie Belcove, in which they declare their support and loyalty for Moss, who is currently struggling her cocaine addiction in a rehabilitation center in Arizona. Belcove writes: "When Kate Moss burst into the fashion world in the early Nineties, few imagined she'd still be the dominant model more than a decade later. Her delicate frame posed a paradoxically giant challenge to the prevailing ideal, epitomized by towering, busty mannequins like Cindy, Claudia and Naomi. But the big-eyed waif developed a womanly presence. As the world now knows, she has not come through the transformation unscathed. A tabloid sting recently caught the 31 year old Moss using cocaine, the resulting photographs cost her several lucrative contracts. Moss, who was booked for this issue well before the scandal broke, has had a long relationship with the magazine, appearing on more covers - by far - than any other model or actress". W's creative director Dennis Freedman added: "She has shown courage by taking steps to deal with her personal problems and it is only natural that we would support someone that we regard as a friend." A spokesperson for Kate's London agency, Storm, said: "We are delighted and grateful for W's support for Kate through their photo coverage and commitment and also through their public message of loyalty."