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[Joe Simpson Takes Hold of His Daughters' Image](#)

The father and manager of the two singers will also be their photographer

Jessica and Ashlee's father/manager was always the one who decided what they're supposed to do and what not. From now on, he will also be the one who will dictate how they should look or be represented in the press, because he just signed a deal that virtually makes him their personal paparazzo. If, until now, he got to have the final say as to the pictures that appeared in the media, starting from yesterday he became their photographer. Joe signed a deal with WireImage that stipulates that he is to provide pictures of his daughters both in private moments and when attending social events. Well, it wouldn't be the first time when Mr. Simpson brings to light racy pictures with Jessica and Ashlee, would it? No financial details about the deal were released, but the news did not come as a surprise to real photographers. One of them, who was surprised at a social event to see that Joe was permanently in front of the camera when he tried to snap Jessica, said: 'I thought it was really odd that he was always in my way, since I was the one who paid to be there shooting.' From now on, such things will never happen again, as Joe Simpson is officially the only one empowered to shoot pictures of the two pop babes.