

By: September 2005 News Staff, -

## [Jessica Alba To Release Her Own Videogame](#)

*The Hollywood star is set to appear on mobile phones*

Jessica Alba has co-created new 'X-Game sports' technology that is being launched on mobile phones in Korea. The famous actress, covergirl and entrepreneur, who has become the envy of millions of women and the dream of an equal number of men, is set to be a game star. Alba first became interested in the idea when she realized it wouldn't feature any violence; she hopes the upcoming videogame will show potential movie directors the types of action films she wants to be a part of. "We're still in prototype mode, but it's nonviolent and you can basically create your own character", the actress revealed. "It's something that relates to anybody, anywhere in the world and basically you use the city as your playground. It's really really cool. In Korea, what they're doing is people can basically play the games all the time on their phones. It's gonna be like an interactive thing. There's going to be a character that's sort of inspired by me, and I'll voice that character. This is the kind of action that I wanna do when I do an action movie". The 24-year-old "Fantastic Four" has also explained: "It's basically based off a new thing that kids are doing, an X-Games sport that hasn't really become mainstream yet. It's not like a real X-Games sport yet; it's kind of on the brink of becoming one, I think. And I don't want to talk about it, because I want to come out with the game and show people what it's all about." Alba told MTV reporters that the game will concentrate on several ideals, of great importance to her, such as racial tolerance, nonviolence and geographical awareness. "I'm going to pick seven cities in the world, because I travel so much and I think there's so many cool, creative people in the world; I want tap into that, and I want to make it racially diverse, It's nonviolent; there's no killing", she concluded.