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## [Italian Inside AdSense Now Available](#)

### *New blog revealed by the company*

AdSense is surely the leader of the online advertising platforms, so it's very important for every registered user to know all the changes, improvements and latest news. That's why the company decided to design several ways to communicate with their clients: Google Groups, feedback forms, e-mail addresses and blogs. Google is the owner of the most popular blog service on the internet, Blogger, so it was very easy for the company to create a powerful way to announce users about the latest changes through this method. Since the search giant acquired Blogger, its employees created special blogs for every service, so all the Google clients can find useful information by visiting the specific website. Inside AdSense is the special blog created for the advertising platform where all the employees involved in the developing process of the service are continuously posting new messages and ideas for the solution. Today, the company announced that a new Inside AdSense blog is available, the Italian version being now available for all blog readers. "Giulietta Masina. La Traviata. Pizza. Lots of great things come from Italy; our newest international AdSense blog, Inside AdSense - Il blog ufficiale di AdSense in Italiano, is only the latest. For those of you lucky enough to live in this stivale-shaped paradise, or who simply choose to leggere in italiano, you can now read all of the latest AdSense tips and announcements in your own language. Members of the Italian AdSense support team will regularly update the new blog with feature releases, optimization tips, and localized case studies just for the Italian market. You can also look forward to posts from other members of the AdSense team including engineers, product specialists, and product marketing managers. We hope this will help you gain a better understanding of AdSense," Serena Martino, AdSense Publisher Support, said on the English blog.