

21 April 2008

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[Hop-on's Disposable Cellphone Takes on the European Market](#)

With orders of over 150,000 pieces

Hop-on, Inc. has recently announced that its low end GSM cellphone with no LCD screen is hopping all over the European market. Just in two weeks since introducing the **disposable** cell phone, Hop-on has received orders for over 150,000 pieces and more each day. Peter Michaels, President of **Hop-on** stated, "We are getting so many inquiries about the 'disposable cell phone' in Europe and the Middle East, we will be hiring additional support to meet the market demands. We will not have any manufacturing issues in the low cost 900/1800 MHz phone utilizing both Texas Instruments chip sets and Infineon chip sets as they are proven technology." Michaels of Hop-on also stated, "This is our biggest opportunity to actually have Hop-on become a household name in the US and throughout Europe. No one sells a new 10 pounds Sterling **GSM** cell phone. This is a home run for Hop-on. While we are excited about the interest generated in the European Markets, we don't currently have the resources to market our new disposable cell phone in the United States. This will come in time. We want to focus on the European and Middle East markets and then hire the personnel necessary to do it right in America." Hop-on's phone is dual-band (900/1800Hz) and based on a **Texas Instruments** chipset. The company seems to have received a lot of attention from various European distributors at CTIA earlier on this year. For now, there's no info as of where the Hop-on cheap eco-handset will be available or how much it will cost.