

29 June 2007

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## [Hitachi Intros New Line of 1080, Widescreen, HD Plasma and LCD TVs](#)

*The fall of 2007 should be really interesting*

Summer is always a slow season for the manufacturers and retailers of electronic products, especially when it comes to TV sets. However, things change dramatically in fall and this is the reason why the people from Hitachi have already announced their fall line-up, consisting of all 1080, all flat panel, all large-screen (42-60 inches) HDTVs packed full of features and innovative technologies. Thus, the company will launch a 60-inch plasma display from Hitachi's premium Director's Series, two new 55-inch plasma displays, one H-Series and one T-Series, three 50-inch plasma displays, one S-Series, one V-Series and one Director's Series model, as well as 4 new flat panel LCD displays: 47-inch and 42-inch S-Series and 47-inch and 42-inch V-Series models. As mentioned earlier, almost all of the new TVs from Hitachi provide 1920 x 1080 line resolution and 2 million pixels, provided with the help of Hitachi's PictureMaster IV and V digital video processors. Moreover, some of the new devices (namely the full HD 1080 50-inch HDTV (model P50V701) and the Director's Series Full HD 1080 HDTVs in both 50-inch (model P50X901) and 60-inch (model P60X901) versions) incorporate the very innovative Reel60 technology developed by the company. This technology employs a special technique that accurately and automatically eliminates the jittery or stuttering visual effect called "judder" which results from outdated methods for 3:2 pulldown correction (i.e. converting from 24 frames used in film to 60 frames used in television). By applying a motion interpolation technique that creates new frames based on the original film images, the Reel60 technology smoothes out the movement and precisely matches the original motion. The company has also provided complete information regarding their new products' pricing and availability. Thus, the 60-inch Director's Series plasma (model P60X901) and 50-inch Director's Series plasma (model P50X901) will be available in August for Manufacturers Advertised Price (MAP) of \$7,999.95 and \$4,299.95, respectively. The 55-inch H-Series (model P55H401) has an MAP of \$2,999.95 and the 55-inch T-Series (model P55T501) has an MAP of \$3,299.95, both of these plasma panels being announced for September. The 50" S-Series (model P50S601) will be available in July for an MAP of \$3,499.95, while the 50-inch V-Series (model P50V701) will be available in August for an MAP of \$3,999.95. We are just a few, but there are many of you, Softpedia users, out there. That's why we thought it would be a good idea to create an email address for you to help us a little in finding gadgets we missed. Interesting links are bound to be posted with recognition going mainly to those who submit. The address is .