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## [Google's Plans For World Domination?](#)

*Tell me I'm wrong folks, I dare you...*

**Some recent thoughts from some recent realizations**Picture this, the internet as we have it today. A thriving environment sluggishly supervised and dominated by pornography. Eagerly jumping toward our next era of existence, we're trying to clean it up, regulate it (The Chinese are doing it), and ultimately adding throngs and throngs of terabytical information on a daily basis. Insane amounts of information going back and forth, to and from millions and billions of people make this one of the cooler inventions of our time. I mean really, information is actually at your fingertips (I tend to overuse clichés). Let's talk about Google now. The "do no evil" company that's set out to bring good to our world (and a little money to their pockets at the same time). If you're trying to get some information, where do you go? If you're trying to find a Web site, where do you go? We've come to rely on this powerhouse of a search engine because of its reliability, its practicality and its simplistic approach to servicing people. Google has become a service that most people can't live without, let's face it. One could say that Google has in some sort of fashion been able to capture audiences to use their search engine over others. They've managed to get a stronghold over information that travels through the net that's why people use it... because they typically find what they're looking for *through Google*. Let's go to the second thought process of mine. After recently discovering that Google's plans are to create a Google internet ( click [here](#) for more info), I'm starting to wonder a little more of the possibilities and effects that this could potentially have on my future as a Web server. I played around with the idea of a Google internet in my head and the conclusions I came to are quite outrageous if not scary. If we were to say that Google would have established this Internet Protocol of theirs, they would have an unbelievable strong user following. This is probably what Google is in fact hoping for. It's a little less known that Google has been pushing toward the hardware market. They've recently tried to promote their \$100 computers that are a little more toned down, but still able to give the user basic word processing functions, internet capability along with some other basic PC applications. If they managed to gear this Internet of theirs to tend to these new and cheap machines, users who were previously unable to purchase or log on to the net are now able to do so with this new gear. **Where could they go with this?**Thousands if not millions of new users would be using Google to their advantage (or is Google using these millions of users to their own advantage?). In either case, users would be directly connected into a separate Internet that Google created at a cheaper price and probably at a raised standard (since Google tends to do that). Why wouldn't people want to be on an elevated Internet, moderated by the "Guys who do no Wrong." I would probably want to be a part of it and I don't even know if it'll exist. Not only will it probably be better, but Google would probably also make a ton of money off of this practical, beneficial to all people and cheap computer. If Google suddenly has millions and millions of users (as well as dollars) surfing their "Ginternet," (pronounced Ghinternet) how quickly will their "help the poor get connected" crusade turn into an informatical dictatorship?How quickly would their free utopia-like Ginternet turn into a controlling entity? If they were to control the subject matter within that Ginternet, then they could make unimaginable profits by just charging companies money in order to have their sites placed on the separate Internet. This is of course after they've built a strong user base and community. I haven't played around with the possibility that Google connects their Internet with the World Wide Web that we have now... but why would they want to?In order for all this to happen, Google will absolutely need to have is their own piece de resistance. They're going to need to have everything perfectly set up before they even mention the idea of a

Ginternet. And they're going to have to have that one thing people can't live without. So far they've managed to do a good job so far at selling themselves as essential. **What will happen?** Lord Acton was once quoted saying that Power corrupts, and absolute power corrupts absolutely." If that saying is correct, then how will Google strain against the will of wanting more power? Because I'm imagining that with all this in place, they will have an undeniable stronghold over consumers, advertisement and services. They would have gotten in the hardware sales, probably expanded into other gizmos within a few years and ultimately will have become a sort of Internet/Hardware Walmart. But I could be wrong here and maybe they are really trying to do good by offering services to people who can't afford them. Maybe they're just trying to offer the world an alternative Internet without the pornography, the violence or the amateurism that's on there today... But isn't that what makes it great? That no matter who you are, you can still have your voice 'heard' by anyone who's willing to listen? I'm curious if they will go through with this at all, will they still follow their righteous "Do No Evil" goal? Or will they corrupt as power always seems to do to people? And why am I suddenly thinking of *Pinky and the Brain*? With that thought, I'll leave you with this:  
*Pinky: Gee, Brain, what are we going to do tonight? Brain: The same thing we do every night, Pinky. Try to take over the world! They're Pinky and The Brain Yes, Pinky and The Brain One is a genius The other's insane. They're laboratory mice Their genes have been spliced They're dinky They're Pinky and The Brain, Brain, Brain, Brain Brain, Brain, Brain, Brain Brain. Before each night is done Their plan will be unfurled By the dawning of the sun They'll take over the world. They're Pinky and The Brain Yes, Pinky and The Brain Their twilight campaign Is easy to explain. To prove their mousey worth They'll overthrow the Earth They're dinky They're Pinky and The Brain, Brain, Brain, Brain Brain, Brain, Brain, Brain Narf!*