

18 April 2008

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## [Google Records Revenues of \\$5.19 Billion](#)

*For the quarter ended March 31, 2008*

The Mountain View-based company Google has just announced its financial results for the quarter ended on March 31, 2008, revealing revenues of no less than \$5.19 billion for this period. In case this doesn't ring any bells to you and you're not impressed at all, find out that this is an increase of 42 percent compared with the same period of 2007 and an increase of 7 percent from the fourth quarter of 2007. More interesting, the websites owned by Google brought to the Mountain View-based company revenues of \$3.40 billion which actually means 66 percent of the total amount. "This represents a 49% increase over first quarter 2007 revenues of \$2.28 billion and a 9% increase over fourth quarter 2007 revenues of \$3.12 billion," Google explained in a press release published today. And because we're talking about the sources of revenues, find out that Google's network, and especially the partners of the AdSense network, generated revenues of \$1.69 billion, which represents 33 percent of the total amount. Moreover, this reveals an increase of 25 percent recorded in the first quarter of 2007 and a 3 percent increase of the 4th quarter of 2007. "Revenues from outside of the United States totaled \$2.65 billion, representing 51% of total revenues in the first quarter of 2008, compared to 47% in the first quarter of 2007 and 48% in the fourth quarter of 2007," Google added. "Our ongoing innovation in search, ads, and apps helped drive healthy growth globally across our product lines, yielding another strong quarter for Google," said Eric Schmidt, CEO of Google. "As we integrate DoubleClick into our advertising platform, we see exciting new ways to improve the user experience and increase value for our advertisers and partners. Also, while exercising operational discipline, we continue to explore opportunities that add value to users everywhere and to Google in the long term."