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Google Is The Enemy of The Internet

The search giant is described as a dangerous enemy

The companies from all around the world are now seeing Google as an important enemy for their future as the search giant is continuously expanding and looking to conquer the virtual world. According to WebProNews, among the firms that were threatened by the Google evolution, we can also find Time Warner, a company regarded as a new partner for YouTube. The company's CEO Richard Parsons made an interesting connection between Google's attempts and the civil war, sustaining that the Mountain View company might be disappointed if they decide to fight with all the Internet firms. "The Googles of the world, they are the Custer of the modern world. We are the Sioux nation," the Time Warner official sustained according to WebProNews. "They will lose this war if they go to war. The notion that the new kids on the block have taken over is a false notion," he concluded. It's funny that while most of the Internet companies are feeling threatened by the Google evolution, the search giant is continuously expanding and manages to acquire some powerful names on the market. For example, Google recently acquired DoubleClick for \$3.1 billion, a famous online advertising company. Using the new acquisition, the search giant aims to make its advertising solutions even more powerful and efficient for its users. As I recently said, Google has enough power in the online market and is now looking to conquer the offline media by attracting several companies to help the search giant. Now, the search giant struggles to expand the advertising platforms and signs deals with newspapers, radio stations and several stores to distribute its ads using their solutions. The latest partnership with ClearChannel will surely send some AdWords advertising straight into the offline media and play their ads to numerous radio stations.