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## [Google Is "Uber" in Germany](#)

*Google sites account for 80% of the searches*



Google Germany homepage

Out of the 3.7 billion searches conducted in Germany in May 2008, an average of 80.5% was performed with Google sites. Google's supremacy puts to shame the rest of the top ten sites. eBay is second, with 6.2% of the market share, followed by a German property, ProSiebenSat1, whose sites account for 2.4% of the people who conduct searches. These results were made public after the Comscore team of researchers published today their study regarding Germans' appetite in terms of web searching. When comparing the situation with the previous month, we notice that Google gained 1.5% in popularity, in the detriment of the other sites. The lower part of the chart is heterogeneous. The sites of Verlagsgruppe Georg von Holtzbrinck, Deutsche Telekom and T-Online hold the fourth, ninth and tenth place respectively. International websites, like the AOL LLC, Amazon, Microsoft and Yahoo! sites, took up the other positions of the chart. The percentage of users varies from 2.2, correspondent to number four, and 0.7, credited to T-Online's sites, who couldn't do any better than the last place. The survey also shows that the Germans are the most active Europeans when it comes to online searching. "34.9 million German Internet users made at least one search during the month, more than in any other European country," indicates the report. Each user conducted an average of 3.5 searches a day, which sums up to 107 searches per user in the considered month. Adding up the numbers, it is obvious that Germans are heavy Internet users. If 34.9 million people conducted at least one search, it means that over 42% of the total population did that. And that is not all. The survey only considered the users who accessed the Internet from their homes and offices. The searches conducted from computers situated in public places (such as the ones from the Internet cafes) and mobile phones were excluded.