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By: Tudor Raiciu, Technology and Science Editor

[Google Great at Searching, Not So Great at the Rest](#)



Hitwise suggests

Bill Tancer, a well-known expert working for Hitwise, recently published some interesting data regarding the contribution of the Internet leaders' services to the overall market share. One of the most interesting conclusions that can be drawn from Bill Tancer's data is that, in spite of Google's supremacy as search engine, the other services promoted by the Mountain View company did not enjoy the same impact. Of the total number of visitors recorded by Google, 79.98 percent accessed the search engine's main page. The second service in popularity was Google Image Search, with 9.54 percent. The last place in the popularity chart is occupied by Google Mail, with 5.51 percent; Google Mail is also the last service over the 5% threshold. One of the latest services offered by the online search leader, Google Finance, hasn't achieved a notable performance, its market share being of 0.29 percent. The first place on the finance market is occupied by Yahoo! Finance, with a market share of 35.6 percent, followed by MSN Money Central with approximately 13.4 percent. The same situation also applies to the web mail offer, the most generous service, Gmail, ranking fourth, despite the 2GB storage space. Yahoo! Mail picked up 42.4 percent, MSN Hotmail obtained 22.9 percent, MySpace Mail, 19.5, and Gmail got 2.54 percent. In conclusion, one could say that Google's popularity is a relative thing, the only strong point of the Mountain View company being the initial search engine. Considering the success enjoyed by Yahoo!'s services and the recent redesign of its homepage, it's likely that Google will encounter a few surprises during the coming months.