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The new Analytics interface  
Google

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## [Google: Australia, Our Favorite!](#)

### *Improved Analytics launched in Australia*

Google released an improved version of Analytics only for the Australian users, a country that received several new goodies powered by the search giant. The Mountain View company updated the interface of Analytics and included some new functions, releasing the new product only for Australia. In the recent period, Australia was quite lucky because it was one of the first countries that were able to use the latest Google releases. The search giant's representatives added that all the current members of Analytics will be announced about the new interface soon through an email message. "As you may have seen, the redesigned Google Analytics launched this morning. It's now available in Australia. In addition to the redesigned interface, the new version contains many new, useful features. If you're using Analytics at the moment, you'll get an email over the next few weeks that will notify you that your interface will be moved across to the new version. If you're not using it, give it a try! The new version of Analytics is a great tool to help Aussie websites continue to become more and more relevant for users," Deepak Ramanathan, Marketing Manager, sustained today. Recently, Australia received a lot of new Google products that brought the company in the spotlights and attracted a considerable number of users from the country. It all started with the Australia Day celebrated on January 26 when Google prepared a special event. The Mountain View company tried to include a major update in Google Maps by taking some new photographs with Sydney. The search giant wanted to fly over the city at a 600m altitude but, because it didn't receive the authorization, the users were quite disappointed.