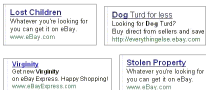


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Google Blogoscoped

By: Bogdan Popa, Security and Search Engines Editor

## [Google Ad: You Stupid!](#)

### *Funny ads showed by Google's advertising platform*

Google's advertising platform AdSense is one of the most attractive solutions on the market because it brings money to webmasters after they publish the ads on their pages. Because of this, numerous consumers are displaying the adverts on a considerable number of websites. The interesting fact is that Google's adverts are displayed depending on the content of a certain page and especially to some keywords. This way, you're able to configure your account and what ads should the advertising platform publish on your website. The folks from the entire Internet discovered more or less funny adverts that really deserve to be mentioned here. For example, Philipp Lenssen from Google Blogoscoped, found an advert entitled "Are" that shows a simple message: "You Stupid!". However, the funniest adverts concern eBay, the famous bidding website: "Lost Children: Whatever you're looking for you can get it on eBay," an ad reads according to the same source. "Virginity: Get new Virginity on eBay express. Happy Shopping!" or "Stolen Property: Whatever you're looking for you can get it on eBay" are also belonging to eBay. Sabahan.com reveals ever funnier adverts displayed on multiple websites. "I was searching for something on Google this afternoon and up came several interesting AdSense ads that made me laugh. The advertiser probably dumps thousand of keywords into their AdWords account and uses the Dynamic Keyword Insertion feature to auto generate the ads," he wrote. "Used Women: Find Used Women! We have what you need & more," one advert tries to attract the users. "Used Tampon: Looking for Used Tampon? Find exactly what you want today" and "Buy & Sell Coffins: Hot deals on new, used & r are items. Trade with 222 million users today!" are two ads that also belong to eBay. The weirdest ad is published by Amazon and says: "Human Remains at Amazon: Low prices on popular products. Qualified orders over \$25 ship free."