

By: ~~Britney~~ 2008 Entertainment News Editor

Good Pretext to Get Naked!

Shirtless Matthew shows us how it's done...

I think Matthew McConaughey just found the ideal job - and I'm not even kidding on this one. He also just managed to make yet another flawless demonstration of the fact that there's enough irony in this life to satisfy even the most disgruntled cynics among us. How about a man who went on record to say that he doesn't wear underwear, cologne OR deodorant being featured in an add for cologne? Well, yes, feel free to roll on the floor laughing - that's what I did when I first read this piece of news. It got me thinking, too - wondering if Matthew is perhaps considering a change of lifestyle now that he's bound to become a father. Either that, or he finally got bored of people telling him that he stinks. The fact is, this got me thinking - if Matthew stars in an ad for Dolce & Gabbana cologne, does that mean that he's contractually forced to wear the cologne while he's shooting the add? Now that would be a really nice change for whoever happens to be on the same set. It would be an even better idea if he could be contractually forced to wear the cologne every day for a year (and be paid accordingly) - you know, so that the rest of the people who know him and have contact with him can enjoy a well-deserved break from coming into contact with his body odor. The advertisement itself is not bad - we see Matthew getting out of a limousine in some foreign city (Paris, I presume) while the paparazzi desperately snap away in slow motion, keen to get as many pictures of him as possible. As he walks to his room, we see Matthew slowly taking off his sunglasses - then he proceeds to removing his shirt (big shocker) and then finally, he slumps down on a couch while the paparazzi continue to take photos of him. So, as I was saying - nice pretext to get naked. Not that I'm complaining - but I think there's a point to this story that could very well be put into practice with other celebrities out there that sometimes seem to think taking a shower is an evil thing. Take Britney for example. You know how she's always going round looking as if she never came within 10 feet of a bottle of shampoo? Well, here's the solution: make Britney the face of a company that manufactures hair care products and force her to actually use the shampoo in question - and then sit by and watch the miracles happen to her hair! Well, thanks to shirtless Matthew here we just learned a valuable lesson. Now if only we could find someone to help us put it into practice...Here's Matthew's ad: