

By: ~~Wladimir~~ Wladimir Bandes, SEO News Editor

God Compared to Google

Or vice-versa

It's easy to just pick a story whenever there's a slow news day and write off-topic, but when the topic is as high in the clouds as this one, there's nothing really left to do but stare at the picture for minutes without blinking and trying to make sense of all the underlying logic and implications. What else is there to say? The banner was spotted in Los Angeles and was thought of by the Hollywood United Methodist Church, in an attempt to woo younger converts. The newest type of addiction psychologists have discovered and just acknowledged as being real is the addiction to the Internet. Spending hours and hours surfing from site to site, clicking on links after links is the newest type of coke, and it should be interesting to see a survey comparing the number of addicts to both. My money is on the Web winning by a landslide. The picture isn't really a parody, but it should fall under that category because of all the elements included, the logo being modified and so on, but I just can't wrap my mind around the analogy between God and Google. The addiction level I've described above is one thing, but taking it several steps further, to belief, is pretty earth-shattering in my book. I don't recall Microsoft or Yahoo! ever being considered this big, to make a side note. "What is the meaning of life?" the search box query reads. The options are God Search or I'm Feeling Lucky. What is up with that? More than an attempt to win over some believers, I find it to be blasphemous in nature, the Hollywood Methodist Church could have easier gotten better feedback by buying some keyword ads, than coming up with this. Nevertheless, faith is a matter of personal choice. Google is a search engine.