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Fujitsu Second Generation PalmSecure Biometric Authentication Device

Hits the American retail market

Fujitsu Computer Products of America, Inc., one of the world's leading suppliers of innovative computer products including hard disk drives, peripherals and biometric security solutions, today introduced its latest development -the PalmSecure biometric authentication device - to the U.S. market. Furthermore, PalmSecure is a award-winning product, as it was distinguished with 2005 Wall Street Journal Technology Innovation Award for Network Security and the 2006 International Consumer Electronics Show (CES) "Best of Innovations" Award for Biometrics. "With PalmSecure now widely available in the U.S., Fujitsu will further establish its leadership in high-end biometric authentication," said Joel Hagberg, vice president, marketing and business development, Fujitsu Computer Products of America. "We are confident that our partnership with Avnet will lead to increased sales of PalmSecure, which in turn will assist Fujitsu in driving palm vein authentication to become the de facto standard for advanced biometric security worldwide." This is the second generation biometric authentication device, which is nearly 75% smaller than the original model, and features increased authentication speed for implementation in a range of applications including room access security systems, PC/network login systems and other ID management applications. Fujitsu is currently leveraging existing relationships with partners and service providers such as Avnet Applied Computing Solutions to deploy PalmSecure in the healthcare, financial and government markets, as well as to general enterprises. "Avnet has enjoyed a long and successful relationship with Fujitsu and we look forward to applying our knowledge of custom, market-ready solutions to best assist Fujitsu in distributing PalmSecure," said Michael Gaeta, vice president, Enabling Technologies, Avnet Applied Computing Solutions. "Biometric security and identity management are challenges for most companies in North America, and we now have a product that will offer a dramatic layer of authentication to help our customers protect their information and meet strict government regulations."