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Living Colors lighting system
Gizmodo

[Fresh Squeezed Living Colors Lights from Philips](#)

The system is being marketed in Europe

Philips seems to be focusing more on the artistic part of its latest technology items. The partnership with Swarovski and the latest Living Colors Lighting System says a lot about the company's desire to combine creativity and technology. Recently, Philips showed some odd obsession with colored lights. They first embedded an ambilight backlighting feature on their flat-screen TVs and now this sinking a bulk into a glass device. So, the Living Colors Led system was first shown at a Simplicity event last year. Its palm size remote control has a color wheel that operates in a similar way to the tiny clickwheel on the fancy iPod. You just move your finger in a circular motion and change the color of the light. I just wonder why would anyone want all that colored light anyway? And then I imagined a big party and all the music pumping in my ears. And I said: 'that's it!' It is a concept that brings the disco lights to another level. It would be fun to place the system into a club, or behind a bar. Anyway, According to "Le Journal du Geek" if you're European, you'll be able to buy this for 149 Euros at the end of summer. That late? Should we see if this works under the Christmas Tree also? The system would have been a great tool for every one who plans to host a party. The main idea is to create a special mood and a great atmosphere. The system features an organic design and it is capable of displaying 16 million different unique colors, which may be great on a laptop, but probably hard to discern if they're being displayed during a club show. I cannot understand why would anyone place such a system in the living room. It is true that it can provide both ambient and direct illumination, and who knows...maybe even some chromatography on you. Anyway, to justify the price, we'll just have to look at this as if it were a piece of art, instead of a simple bulb!