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[Free downloads from Selatra at 3GSM Congress](#)

Conference guides and games on offer at Barcelona Summit

Selatra announced that it would offer registered attendees at the 3GSM Congress in Barcelona an extra bonus this week. Selatra, who sponsors the Conference agenda on the 3GSM WAP site for the Barcelona Summit, are offering the guide free to all registered visitors to the show. Prior to arrival, registered visitors will receive a WAP bookmark to the mobile conference guide featuring exhibitor details, a meet and greet section, conference agenda, maps and Barcelona guide, all in an easy to read format. The Selatra logo is on display on the Conference agenda site, with links to the company's microsite. As an added bonus, Selatra in collaboration with Gmedia are offering visitors to the 4-day event a chance to play Gmedia's latest mobile game, 'Behind the Lines'. The game is available for free download from Selatra's [WAP](#) page in the exhibitors' guide. "It's our way of making life easier with an 'in your hand' guide to what's happening at 3GSM this year," said Sean Cronin, Selatra's CEO. "Plus we've thrown a nice piece of mobile entertainment for visitors while travelling to and from the various events. We have a strong presence of executive staff at this year's event with over 70 confirmed partner meetings. We're really looking forward to seeing some old friends and new prospects," he said. Chris Lynch, CEO of Gmedia, compared the game to the hustle and bustle of busy conference that is now the 3GSM event. "In 'Behind the Lines', you lead a group of crack SAS rangers who are operating deep behind enemy lines, living on their wits against overwhelming odds. This should be an ideal preparation for visitors faced with the daunting prospect of tackling the eager sales teams at 3GSM in Barcelona!" he said.