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By: Tudor Raiciu, Technology and Science Editor



Four New SD (IXUS) Cameras: SD30, SD450, SD550 and S80

From Canon

In addition to the A series cameras, Canon is also expanding its SD (IXUS) lineup with four cameras: SD30, SD450, SD550 and S80. Building on the Digital IXUS i 5 performance and chic design, the Digital IXUS i zoom adds a 2.4x optical zoom and embraces the perpetual curve design of its big brother, the Digital IXUS 750. The sleek and compact Digital IXUS i zoom comes with 5.0 Megapixels and DIGIC II processing for high image quality and a USB 2.0 Hi-Speed interface for fast transfer speeds. The supplied Camera Station allows for easy connectivity to the PC, printer and television - perfect for viewing contemporary slide shows created by the camera. The Camera Station also charges the camera when docked. The Digital IXUS i zoom incorporates an Intelligent Orientation Sensor that automatically rotates images for review, regardless of the orientation of the camera. The sensor also activates the FUNC/SET button at the rear of the camera to act as the shutter release when it detects that the camera is in the vertical orientation. This allows the operator to shoot stills in portrait orientation, using one hand, whilst maintaining camera balance. Users can record movies with sound up to 1 GB or 60 minutes long, whichever is reached first. Digital zoom can be used whilst shooting. As well as being able to select from VGA and QVGA (at 10fps and 20fps respectively), the Compact Movie mode (QQVGA / 15fps) is designed to make sharing movies via email as simple as possible. The Digital IXUS 750 has 7.1 Megapixels, while the Digital IXUS 55 features 5.0 Megapixels. Both digital cameras come with 3x optical zoom. Both cameras feature an oversize 2.5" LCD display - while retaining all key controls and preserving sleek and slim bodies. The large LCD with wide viewing angle makes it easier to view and share images and movies during playback. The big LCD also makes it easier for the user to frame their shot and view menus, and is adjustable to 15 levels of brightness. The Digital IXUS 750 and Digital IXUS 55's Intelligent Orientation Sensor recognises when the camera is rotated from horizontal to vertical, automatically rotating stored images for correct playback. The Digital IXUS 750 can be accessorised with a Waterproof Case (WP-DC80), and ACK900 for mains power. Accessories for the Digital IXUS 55 include an All Weather Case (AW-DC50), and AC Adapter Kit (ACK-DC10). Stylish soft cases, befitting each camera's design, are also available (Digital IXUS 750: DCC-70 and SC-DC20 and Digital IXUS 55: DCC-60). Both the Digital IXUS 750 and Digital IXUS 55 are compatible with SD and MMC memory cards. The Digital IXUS 750 and Digital IXUS 55 come complete with 32 MB and 16 MB Canon SD cards respectively. The new flagship to its S-Series PowerShot range is the 8.0 Megapixel PowerShot S80, which features a wide-angle 28-100 mm f/2.8-5.3 (3.6x) optical zoom lens incorporating Canon's UA lens technology, the same DIGIC II processor found in Canon's professional series digital SLRs and an oversize 2.5" LCD. For the first time in a digital compact, an EOS-style Multi Control Dial is introduced to allow quick setting of menu and shooting functions, as well as rapid scroll through images during playback. Advanced features include real-time histogram display, FlexiZone AF/AE with a freely movable focus point and manual focus override, 21 shooting modes, XGA quality video clips up to 1 GB in size and a new and improved user interface with a newly designed and positioned mode dial. A complete range of optional accessories is available to extend the functionality of the S80, including a new Tele-converter 2.0x lens (TC-DC10) and new Wide-converter 0.8x lens (WC-DC10). Other accessories include: Conversion Lens Adapter (LA-DC20) Waterproof Case WP-DC1 - allowing the camera to be taken to 40 m High Power Flash HF-DC1 A new, more compact Battery Charger (CB-2LWE) Convenient Car Battery Charger (CBC-NB2) AC Adapter kit ACK-DC20 for mains power The camera is compatible with MMC/SD cards, and comes

supplied with a 32 MB Canon SD card.