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By: Florin Troaca, Communications News Editor

Fly E310 Attitude
Fly Mobile

[Fly E310 Attitude, New Touchscreen Handset for Russia](#)

To be released this month

Fly Mobile is not quite among the world's famous mobile phone manufacturers, but this doesn't stop the company from continuously announcing new handsets. The latest product to come from the European producer is named Fly E310 Attitude and it's a fashionable mid-end phone. The best features of Fly E310 Attitude include: a 2.4 inch TFT touchscreen (with 16 million colors and 240 x 320 pixels) that can be controlled either by stylus or by finger, Music and Video players (supporting MP3, WAV, AMR, AAC, MID, 3GP and MP4), a user-friendly directional pad, and a 3.2 Megapixel camera with auto focus and video recording, which should allow users to take photos at a pretty good quality. Furthermore, the touchscreen handset brings quad-band GSM connectivity (850 / 900 / 1800 / 1900 MHz) with GPRS and EDGE, Bluetooth 2.0, WAP 2.0 browser, USB, a decent internal memory of 87MB as well as a microSD slot that supports cards of up to 8GB. The new Fly handset measures only 106 x 52.5 x 12.4 millimeters (at a weight of 115 grams), hence it's pretty slim and small. The 750 mAh battery packed in the E310 should keep it going for up to 5.5 hours in talk-time mode or up to no less than 20 days in stand-by mode. Fly E310 Attitude will be available across Russia starting the end of July, for a retail price of around 190 Euros (300 USD). No word yet on a release in other countries (European or not), but the new handset has lots of chances to also be commercialized in the rest of the markets where Fly Mobile is present: the UK, India and Ukraine. Or maybe Fly will even launch the new E310 Attitude in the US (since it supports North American networks) - but that's just a wild guess for the moment.