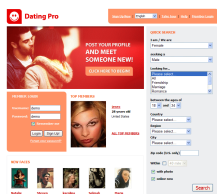


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By: Catalin Bocanu, Web News Editor



Example of a Dating Site Frontend
<http://www.datingpro.com/dating/demo/index.php>

[Do You Want a Free Dating Website?](#)

Tips for selection and deployment of an appropriate matchmaking script

Social networking is an actual internet reality that still suffers new improvements and a rapid development. If you create an online dating website, for profit or not, it will bring you a lot of traffic. But first you need to select a software application that will allow you to develop this type of website. On the Internet, there are a lot of free or commercial dating scripts, even ready made sites with a complete database of members profiles. Before choosing such a script, you might want to know the application's minimal features and the mechanism of action. From the main functionality's point of view, an online dating script will allow various users with online public profiles or not to socialize in various ways. The basic desired features of an online dating or matchmaking script are multilanguage support, basic and advanced profiles search based on various criteria, simple to use administration panel, multiple communication tools between users (such as forums, email, chat, videochat), profiles voting system, user email verification, photo gallery, news management system for articles publishing, option for profiles categories (paid or free). There are other dating applications options that are commonly present in most of the scripts, for example user management, user preferences, HTML editor or image editor, banner rotator and more. After you choose the desired matchmaking script, you should look at the server requirements in order to select the appropriate hosting service. Then you must start to write articles on certain categories that fit to your site activity. It is recommended to use a domain name that refers only to the dating activity and you can create subdomains that are related to the main site's activity. For starters, you can implement fake profiles (practice which I do not recommend) or you must drive more traffic to your website. Being a ready made application, the dating site is already optimized and you should begin with website submission to search engines, link directories, other dating sites with links directories and more. You can use the dating website with paid or free profiles submissions. If you decide to have a free dating website, then you can gain a lot of money from the affiliate programs or other advertising systems. If you succeed in building an online community, then you will notice that - due to the amount of web traffic on your web site - you will find many other directions of usage for your dating website, such as using it in connection to an SMS gateway besides the dating as main activity.